

# Direction Software Privacy Statement

## Our Website Policy

We are a strong proponent of online privacy and protection, and therefore we believe it is important that visitors to our site be aware of the information we collect, and its intended purpose. This commitment to personal privacy extends to the products we offer for download and sale - none of the products offered on our website contain any form of Ad-ware or Spy-ware.

We track all visitor movements through our website but we do not track or record the referring website, or the websites you visit after leaving ours. Tracking only records pages viewed and the visitor's IP address (please refer to the 'IP Address' section for further information). This data is recorded only for statistical purposes and is not used to identify the visitor. The information gathered and statistical data collected is solely owned and used by us, and is not offered for sale or trade to any other parties.

In certain sections of our site we may require extra information from the visitor, such as email address on the contact form, more detailed information when making a purchase, or other details for member's areas of the website. We also reserve the right to ask for email addresses prior to demonstrating and downloading some or all of our trial software. The personal information we collect is used only to respond to a query, to provide additional relevant material, to send license or registration details, to confirm a purchase, or as part of our anti-piracy process.

By using this site or any services provided through this site, you expressly consent to the use and disclosure of information as described in this Privacy Statement.

## Order and Credit Card Information

We use PayPal, a third-party provider of e-commerce solutions, to power the software subscription process and in doing so collect information about users, including credit card information. When a user purchases a product from our store, PayPal provides us with information about the customer, including name, address and email address. We use this information as set out in the Master Subscription Agreement and the Privacy Policy. In particular, we use the information to register the software to the user and support the user in the use of the software.

PayPal requests information from the user on the order form, viewed by the user as a page hosted on the PayPal web server. Here a user must provide contact information (like name and address) and financial information (like credit card number, expiration date). This information is used as explained above. For example, if we have trouble processing an order, or you are randomly chosen by our anti-piracy process for verification, the contact information is used to get in touch with you.

Your credit card number, security code or expiry date is never exposed by PayPal to us. PayPal keeps your credit card information confidential and protects your credit card information through the use of industry-standard Secure Sockets (SSL) encryption technology.

## IP Address

We record the visitors IP address for the purpose of analyzing our own website statistics. This data may also be used for the purposes of tracking any hacking, hijacking, DOS or any other illegal activity conducted by a visitor. When such an offence is detected, only the offending data will be handed over to the appropriate authorities.

## Cookies

"Cookies" are small pieces of information that your browser stores on your computer on behalf of a website that you have visited. Session (temporary) cookies are the only form of cookie currently used by us and are only used to enhance navigation within the website. These cookies are destroyed when the user closes their web browser. Our e-commerce provider, PayPal, use session cookies and other cookies to facilitate access to customer account information in the shopping cart on their site. However, we have no access to or control over these cookies.

PayPal's cookies are used only to identify the customer, not to identify any specific customer traits. This allows PayPal to maintain consistency in the shopping cart and enable a more pleasant shopping experience.

## **Changes to this Policy**

We reserve the right to change this policy at any time. Notice of policy changes will be posted on our website.

# **Direction Software Website Terms and Conditions**

## **Copyright**

The information on this website is protected by copyright. Except as specifically permitted, no portion of this website may be distributed or reproduced by any means, or in any form, without our prior written permission.

## **Trademarks**

All trademarks, service marks, trade names, product names and company names or logos cited herein are the property of their respective owners.

## **Software Usage**

The use of our software and accompanying documentation is governed by the terms of the Master Subscription Agreement included with all software available from our website. All documentation and software authored by us is copyrighted works to us.

## **Use of Website Information**

All documentation and articles on this site may be printed, copied and viewed subject to the following terms and conditions:

1. The document may be used solely for informational, personal or non-commercial purposes.
2. Any copy of the document or portion thereof must include all copyright and proprietary notices.
3. The document may not be modified in any way.

All other uses are only authorized with our express written permission.

## **External Links to Direction**

Please feel free to supply a link to the Direction home page. We would ask that you refrain from linking to the internal pages as internal article links may alter as content is modified and maintained.

The following conditions must also be adhered to:

1. Content must not be replicated, except with written permission.
2. Our website must not be opened inside another website, frame or the like.
3. The linking website must not contain objectionable, illegal, or adult content.
4. The linking website must not state or imply that we endorse or sponsor the linking website without express written permission.

## **Warranties and Disclaimers**

All information on our website is provided "AS IS" without any warranty of any kind. We make no warranties of any kind, express or implied, regarding the accuracy or reliability of any information on the website, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, title and non-infringement. We reserve the right to change or delete information, documentation and products from our website at any time, without notifying customers or visitors. We will in no event be liable for any damages - indirect, special, incidental, or consequential - arising out of the use of, or payments based on, information contained on our website.